



METRO NEW YORK SKI COUNCIL

www.metnyski.org

November 2016

- **Member: National Ski Council Federation • U.S. Ski and Snowboard Association •**
- **(505) 292-7251 • www.skifederation.org • (435) 649-9090 • www.USSA.org •**
- **National Ski Areas Association (NSAA) • (303) 987-1111 • www.nsaa.org •**

Amateur Ski Club of NY	Edelweiss Ski Club	Metroland Ski Club	SkiMegaMeetup.com	Russian Ski Club
Appalachian Mountain Club	Fire Island Ski Club	Miramar Ski Club	Ski Club of New Jersey	Telemark Ski Club, Inc
Belleayre Ski Club	Fort Solongia Ski Club	Mogul Meister Ski Club	Smokey Bear Ski Club	Tenth Mountain Division
Breezy Point Ski Club	Garden City Ski Club	New York Ski Club, Inc.	Sno Cat Ski Club of Eastern Westchester	Thrillseekers, Inc.
CARVE	German Ski Club of N.Y.	New York Snowboarding Group	Snodazers Ski & Recreation Club	U.S. Chefs Ski Club
Cresthaven Ski Club	Grumman Ski Club	North Shore Ski Club	Sno-Burners Ski & Sports Assn.	Westchester Cycle Club Inc.
Croton-Plandome Ski Club	HI-AYH-The Ski Club of N.Y.	Norway Ski Club	Sperry Ski Club	Westchester Skiers & Riders
Diamond Dogs Ski Club	Local 3 I.B.E.W. Ski Club	Pleasantville Ski Club	Suffolk Skidaddlers, Inc	White Plains Ski Club
Double Doctor Run Ski Club	Long Island East Ski Club	Polish Ski Club	Swedish Ski Club	
Double Diamond Ski Club	Mayfair Road Ski Club	Ski Junkies Ski & Social Club	Swiss Ski Club of N.Y.	

Spotlight on Local Industry, Launch Snowboards

Welcome to the Metropolitan New York Ski Council

I recently sat down and had a conversation with Jon Callahan, Founder of Launch Snowboards.

Q. Tell me about your background as a pro snowboarder.

A. I started off like a lot of snowboarders; I got discovered by a rep at my local mountain. From there I worked my way up as a rep rider to eventually being a pro. While being pro, I did the typical things you have to do, competing in contests like the Grand Prix, doing magazine shoots and filming. I was also involved in product development. I was fortunate enough to work on new outerwear lines, developing new boards, bindings and boots. Also had the opportunity to help with the marketing campaigns and was involved on the advertising campaigns as well.

Q. What made you decide to start a snowboard brand?

A. I've seen a lot happen in the industry. I saw my sponsors get bought by other brands and parent companies get whatever brands they can acquire. With that came a lot of change with those companies and the culture/roots of the brand change, along with the product quality. So basically I was frustrated and wanted to see premium performance products for today's riders. Snowboarding is fun and constantly progressing so I wanted to take all the ideas and tech that had been ignored by my sponsors and apply to Launch.

Q. How do you come up with the ideas for graphics and designs?

A. We have great designers on our team to create the graphics. I spend a lot of time looking at what is happening in society and looking for things or creating things that no one has seen before. A lot of our graphics have themes, so if you look at boards like the Session, and Hitmakers, and the ECOs you can see a storyline. Probably the strongest storyline is the Session and we have customers who buy new decks year after year to have that story board. It's pretty cool and we love our extended family who are loyal customers year after year.

Q. What other products does Launch Have?

A. Besides our award winning line of boards, we also have our own exclusive bindings that are an easy entry/exit technology that is patented by Launch.



Retailers have been doing really well with both product lines and we have gained interest from resorts and retail accounts in mountain areas that have large demo centers. So we will be introducing our new rental/demo program this November and you will see that in various locations around the U.S. next fall. Plus we will be introducing a lot of new innovations on our hard goods and a few new product lines in the apparel space on the street and technical side.

Q. What is the best advice you could give somebody considering starting a business?

A. Starting a business is super hard. First advice is to pick something you are passionate about and work in that arena. Once you find an opportunity to create a business and start creating jobs, then you must surround yourself with the right people. What I mean by that, is to get advisors mentors that are more successful than you and are experienced in areas you need assistance, plus they will have a wealth of knowledge that will be worth more than anything in your arsenal. Successful individuals in business are always looking to help others like themselves, so don't be afraid to approach them. At the end of the day, they want to see more successful people like themselves adding to society and having fun.

Q. Why did you set up Launch in New Jersey?

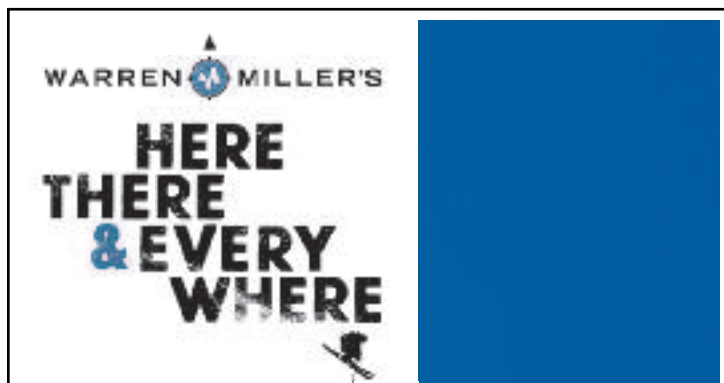
A. I grew up in New Jersey but I was lucky enough to travel the world with snowboarding. Even though for some strange reason, some rumors say I am from Southern California and started the company there. I honestly just wanted to bring the Action Sports industry to the East Coast with a presence right outside New York City. So many brands are setting up showrooms in New York City and I just knew being in New Jersey was the right thing to do.

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**Next Meeting: November 15th @ 6:00 PM
at Bomber Ski Store, 538 Madison Ave.
Between 54th and 55th St.**

November is Ski Movie Time



Warren Miller Here, There & Everywhere

the largest action sports film on the planet, is coming to NYC to kick off your winter for the 67th year! Here, There & Everywhere showcases fresh cinematography that will get you craving deep powder and epic adventure.

NEW YORK CITY

Saturday, November 12, 2016 6:00 & 9 PM

Peter Norton symphony space | Broadway at 95th

Visit chestnutmtnproductions.com for details

NY Sponsors:



Mirror Lake Inn
Resort and Spa

Plan Ahead 2016 Metropolitan New York Ski Council Annual Race

This year's MNYSC Annual Race
is being held at Pico, Vermont
on Saturday, January 21st, 2017

The Race Fee is \$65 for everyone, and
includes the Lift Ticket, Race, and
Awards Party.



2016-2017 Officers Contact List

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Kindly verify prices and dates of all offers that appear in this newsletter. We do not guarantee offers, prices or dates listed herein nor do we recommend any offer listed.

If you would like to contribute any news, articles, or inform council members of a discount offer –please send the information to elf-bab@optonline.net (Label Metcouncil). Thanks!

www.metnyski.org

Special Discount Days

Attitash Mountain Resort and Wildcat Mountain:

Thursday, Jan 5	\$35
Friday, Jan 6	\$35
Saturday, Jan 7	\$45
Sunday, Jan 8 *	\$35
Friday, Feb 10	\$35
Saturday, Feb 11	\$45
Sunday, Feb 12	\$35
Friday, March 17	\$17
Saturday, March 18	\$45
Sunday, March 19	\$35

*Sunday, January 8 is also Youth Pay Your Age Day for those age 7 – 17, making it the perfect day to bring your whole family to Attitash Mountain Resort or Wildcat Mountain! Must have valid photo ID and valid ski club/ ski council membership card to qualify for this offer. One ticket per member per day. Tickets may be purchased at any ticket window.

Belleayre Mountain -

Ski Council Days: \$38.00
December 10, 2016, December 11, 2016,
January 28, 2017, February 28, 2017, March
19, 2017, March 20, 2017
Show your ski club ID on the days listed above
and receive a \$38 lift ticket

Bolton Valley

Club/Council Discount Days: \$35.00
December 12-26, 2016, January 9-13, 2017,
January 23-26, 2017, February 6-11,
March 20-26.
Call about lodging discounts for last minute powder
adventures. Eric Davis 802-434-6813,
edavis@boltonvalley.com www.boltonvalley.com

Catamount -

Special Rates for Ski Club Members!
\$20 Monday-Friday (non-holiday)
\$49 Weekends and Holiday).
\$31 Nights

Gore Mountain -

Ski Council Discount Days: \$42 for 1-Day, \$75
2-Day any of these dates.
Saturday & Sunday, December 3 & 4, 2016,
Thursday or Friday, December 22 & 23, 2016,
Thursday, January 12, 2017, Thursday February
9, 2017, Monday March 6, 2017 and Saturday
& Sunday, March 25 & 26, 2017. Each person
must show photo ID and current ski council or
club card. Council day tickets may only be pur-
chased at Guest Service Office.

Hunter Mountain:

Sunday	Dec 18	\$49
Monday	Dec 19	40
Sunday	Jan 8	49
Monday	Jan 9	40
Sunday	Jan 29	49
Monday	Jan 30	40
Sunday	Feb 26	49
Monday	Feb 27	40
Sunday	Mar 26	39
Monday	Mar 27	30

Must have valid photo ID and valid ski
club/council membership card. Tickets may be
purchase at any ticket window.
www.hunterMtn.com 518-263-4223

Jack Frost/Big Boulder

Friday, December 16, 2016	\$25
Saturday, December 17, 2016	\$25
Sunday, December 18, 2016	\$25
Saturday, January 07, 2017	\$40
Sunday, January 08, 2017	\$40
Friday, February 24, 2017	\$40
Saturday, February 25, 2017	\$40
Sunday, February 26, 2017	\$40
Saturday, March 04, 2017	\$40
Sunday, March 05, 2017	\$40
Friday, March 10, 2017	\$25
Saturday, March 11, 2017	\$35
Sunday, March 12, 2017	\$35

*Big Boulder night rate for above listed Friday,
Saturday and Sunday 3:00pm to close \$22
Must have valid photo ID and valid ski

Killington Resort:

	Monday/ Friday	Weekend
December 16-19, 2016	\$45	\$50
January 20-23, 2017	\$45	\$50
February 3-6, 2017	\$45	\$50
March 10-13, 2017	\$45	\$40
April 7-10, 2017	\$43	\$43

Pico Mountain:

	Monday/ Friday	Weekend
January 20-23, 2017	\$36	\$41
February 3-6, 2017	\$36	\$41
March 10-13, 2017	\$36	\$41

Contact: KILLINGTON.COM
800.621.MTNS

Magic Mountain:

December 28-30	\$39
January 27-29	\$39
February 11-12	\$39
March 3-5	\$39
April 8-9	\$39

Mount Snow:

Thursday, December 15	\$37
Friday, December 16	\$37
Saturday, December 17	\$42
Sunday, December 18	\$37
Friday, February 10	\$49
Saturday, February 11	\$57
Sunday, February 12	\$52
Friday, March 10	\$49
Saturday, March 11	\$57
Sunday, March 12	\$52

Ski Club Week Special Monday, February 13th
– Friday, February 16th \$37 per day
Contact: Kim Meeker 800-451-4443 or
kmeeker@mountsnow.com

Okemo -

Ski Council Appreciation Days:
DECEMBER: Saturday Dec. 17, 2016 \$51,
Sunday Dec. 18, 2016 \$45,
JANUARY: Friday Jan. 20, 2017 \$49, Sunday
Jan. 22, 2017 \$52, Friday Jan. 27, 2017 \$49
FEBRUARY: Sunday Feb. 12, 2017 \$54,
MARCH: Friday Mar. 3, 2017 \$46, Saturday
Mar. 4, 2017 \$51, Sunday Mar. 5, 2017 \$49,
Saturday Mar. 25, 2017 \$46, Sunday Mar. 25,
2017 \$46.

Plattekill -

\$10 OFF adult full-day full-price lift ticket is
valid non-holiday. Ski Council Days ½ PRICE
TICKETS January 8 & February 12 with your
Ski Club and photo i.d. presented at any ticket
window. Limit 1 ticket per cardholder and not
valid with any other discounts.

Ski Butternut - Ski Club Members

Save \$20 to \$25 OFF!
• \$40 Lift Ticket: Most Weekends &
Holidays
• Lift Tickets are just \$20 Mon. – Fri.
(excludes all our holiday periods).
Show your Ski Club ID at Groups Booth.
No advanced purchase neces

Ski Shawnee Mountain-

Ski Club Members Save!
• 3 Lift Ticket \$109.
Must purchase by 12/24/2016
Purchase Discounts Online at
ShawneeMtn.comDeals

Ski Mount Southington

Ski Club Members Save!
\$10 on a 8 Hour Adult or
Junior Flex Lift Ticket*

* Present your membership card and Save.
One discount per card visit.

Ski Windham -

Peak Express Card. \$40
DIRECT TO LIFT
Save \$30 off weekday lift ticket
& \$16 off weekend & holiday tickets
Free anytime (non-holiday) lift ticket
with purchase
www.windhammountain.com
Contact: 800.754-9463 ext.1134 or
sales@windham mountain.com

Stowe Mountain - 2016/2017 Ski

Club & Council Appreciation Days:
Dec. 2-4, 2016, Jan. 11-13, 2017, Feb. 8-10,
2017, Mar. 17-19, 2017, Apr. 7-9, 2017.
Adult lift ticket(13+yrs):
1-day=\$46, 2-day=\$92, 3-day=\$138,
Child lift ticket(13+yrs):
1-day=\$34, 2-day=\$68, 3-day=\$102,
GO Direct to Stowe Mountain Resort Ticket
Window! Go directly to any ticket window and
present your Valid Club or Council Card &
Driver's License to receive discount ticket rates.
For more info: Call the sales office at 800-253-
4SKI or Stowe.com/council/

Sugarbush - 2016/2017

Council Awareness Days:
January 2th to 8th, 2017, Monday- Friday and
Sunday are all \$52, Saturday is \$58. Present
your active 2016-17 club card to any ticket
window to receive the discount.

Whiteface Mountain - \$42 Ski

Council/Club Days for each person with a valid
ski club or ski council card (Must present card
and photo ID to qualify for discounted rate)
Dec. 4 & 5, 2016, Jan. 6, 2017, Jan. 30, 2017, ,
March 5 & 6, 2017, March 30 & 31, 2017. Pre-
registration is required by an officer of the Ski
Council or Club; Please contact us at:
groups@whiteface.com or by
calling 518-946-2223 x 214.

2016 BULK LIFT VOUCHERS

THE RULES: Tickets have no Blackout Dates
All orders must have one check from the Club
Tickets are returned for credit to next year's tickets
and a \$1.00 return fee. (Plus any increase in ticket price)

Order your tickets Soon!

SEND TO / QUESTIONS: Mike Calderone:

1019 Fort Salonga Road, Suite 10 # 235, Northport NY 11768
H: (917) 217-8314 • E: skimikec@aol.com

Donate your unused ski and snowboard gear to a good cause such as the Special Olympics and Wyndham Adaptive Disabled program.

Contact Mike Calderone: (917) 217-8314

Club Discounts

www.skifederation.org Go to: Members Only Area
User Name = skiclub Password = member
Go to: NSCF Members Benefits

We Have Some Room. Come join us.

Metroland Ski Club

**Banff - Lake Louise
March 14 - 21, 2017**

\$1335 pp double occupancy, \$1265 triple, \$1235 quad
Includes round trip air from Newark or LaGuardia, transfers, 7 nights at The Parmigan Inn, 5 days lift tickets, daily transportation to all 3 ski areas, Lake Louise, Sunshine & Norquay, breakfast daily and membership to Metroland Ski Club. Passport required.

A \$100 deposit to hold your seat can be paid online through Square now
—<https://squareup.com/store/metroland-ski-club>

\$500 deposit due by Nov 1st
Balance due Jan 7th 2017.

CONTACT

**Brian McNamara 201-262-7588
metrolandskiclub@gmail.com**

NOTICES

- **Meeting:** The next meeting will be held Tuesday November 15 at 6:00pm at .
- Send any articles / news / discounts to elfbab@optonline.net label Metcouncil.

2016-2017 CALENDAR

Reps meet at Meeting Place:

15 West 39th Street, 3rd Floor.

Between 5th & 6th Avenues. Manhattan, NY

November 15 Council meeting 6:00 PM

(Bomber Ski Store, 538 Madison Ave.

Between 54th and 55th St.)

December 13 Holiday Dinner 6:00

January 3 Council meeting 6:00 PM

Plan Ahead for 2017

**Metropolitan New York
Ski Council Trip,
Feb 4 - Feb 11
Big Sky, Montana**

Room still available!

22 Trails * 100% Snowmaking * 3 Quad Lifts * Close to home!

**SKI CLUB
MEMBERS SAVE!
\$20 to \$25 OFF!**

Lift Tickets

\$40 / **\$20**

Most Weekends
& Holidays*

Monday-Friday
(excluding all holiday periods)

Save up to \$10 on Rentals & \$20 on Lessons.
Family members save too.

*Offer NOT valid Jan. 14 - 16 & Feb. 18 - 20, 2017.
Show your Ski Club ID at Groups Booth. No advanced purchase necessary.



380 State Road, Great Barrington, MA | 413.588.2000 | www.SkiButternut.com/Tickets-Passes/Groups/Ski-Clubs